

A vibrant blue background featuring several stylized icons: a white coffee cup on a saucer, a black smartphone, a bunch of yellow bananas, a bowl of rice, a dark blue polo shirt with a circular logo, and a green juice carton. The central text is enclosed in a white rectangular box.

Fairtrade Week 2020

Women Empowerment

What is Fairtrade?

Fairtrade
Minimum Price :

\$2.40/kg

Conventional
Price :

\$1.9/kg



**I AM SUFFERING AT THE
MOMENT FOR MY KIDS TO HAVE A
GOOD JOB IN CITIES SO THAT THEY
WILL NOT COME BACK HERE AND
SUFFER AGAIN LIKE ME.**



Therese Deserves Fairtrade

Cadbury's
chocolate

20p Freddos!

Fairtrade Stall

Every Thursday Lunchtime

In the Servery

Cheaper than
Tesco

Where you can find Fairtrade products



Always check the label!



Lucia Deserves Fairtrade



Fairtrade Chocolate





**FAIRTRADE
PREMIUM
INVESTED
IN...**

**IMPROVING HEALTHCARE
ELECTRICITY SUPPLY
A NEW PRIMARY SCHOOL
BICYCLE AMBULANCES
CLEAN WATER**

EUNICE BISIWASI, KASINTHULA SUGAR CO-OPERATIVE, MALAWI

**Fairtrade Premium has generated over
1 billion euros in the last 25 years**



**“ THIS IS TO MAKE OUR DREAMS
COME TRUE. IN TERMS OF
EMPOWERING WOMEN WE WANT
TO HAVE OUR OWN MONEY SO
THAT WE CAN USE IT TO SUPPORT
[THE FAMILY]... ”**



Edith Deserves Fairtrade

Terese Deserves Fairtrade



‘
THE ENVIRONMENT IS THE LUNGS OF THE WORLD; IF
WE DON'T LOOK AFTER IT WE CAN'T MAKE PLANS
FOR THE FUTURE.
,



Cadbury's uses this
logo

Monday : Student Bake Off

- £1 entry - make a Fairtrade inspired cake
- Judged by Catherine from Celebration Cakes
- 1st place prize : Voucher to one of her workshops
- Runners up : Fairtrade assortment - the more entries, the larger the assortment



The screenshot shows the website for 'Celebration Cakes by Catherine Scott'. The header is pink and contains the company name with a cake icon, the tagline 'Berkshire & Oxfordshire's Premier Cake Supplier', and contact information for Reading and Moulsoford. A navigation bar includes links for Home, Wedding, Celebration, Corporate, About Us, and Classes. The main content area features a section for 'CAKE DECORATING COURSES' with a list of links: 'Cake Decorating Courses', 'Course Dates at a Glance', 'FAQs & Terms and Conditions', and 'PME Diploma Courses'. A photograph shows three women in a kitchen setting, focused on decorating cakes on a table.

Celebration Cakes
by Catherine Scott

Berkshire & Oxfordshire's Premier Cake Supplier

Reading: 0118 946 1112
Moulsoford: 01491 873 332
Info@Catherines-Cakes.co.uk

Home Wedding Celebration Corporate About Us **Classes**

CAKE DECORATING COURSES

- Cake Decorating Courses
- Course Dates at a Glance
- FAQs & Terms and Conditions
- PME Diploma Courses

Tuesday : Cake Sale!

- Everything £1
- 1st and 2nd break
- In the Servery



Wednesday : Fairtrade Stall

- Normal Fairtrade Stall
- 2nd break in the servery

Thursday : 'Fair'

- Hall at 2nd break
- Throw the ball into the cup to win chocolate
- Guess where the product comes from
- Lucky dip
- Buy products from the stall
- Raffle
- Pledge + petition signing - Free!

Friday: Fairtrade Teacher Pointless

- Hall
- 2nd Break
- Donations on entry





SHE DESERVES FAIRTRADE

DON'T FEED EXPLOITATION.
CHOOSE FAIRTRADE.

