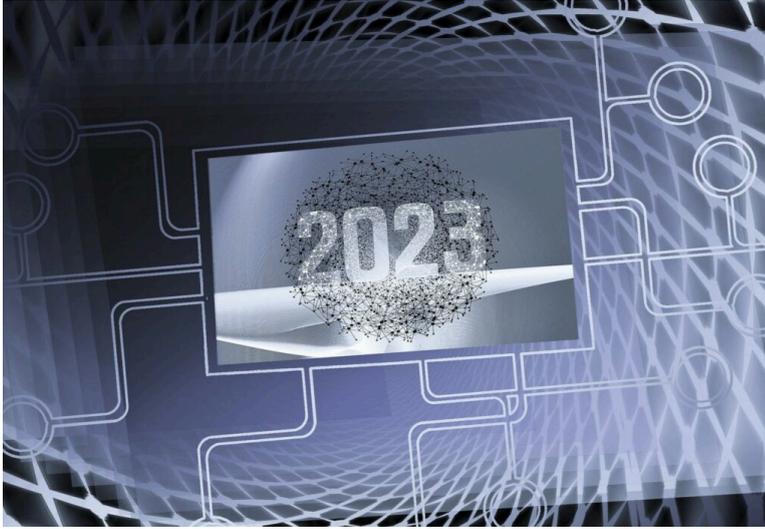


# 2023: The Year Of AI

*Artificial Intelligence has reached a new level of significance in society*



2023 marks the beginning of a new era for the integration of Artificial Intelligence and society. Nowadays, it seems that the progression of Artificial Intelligence has been very rapid, with every few months bringing the announcement of a new AI product. However, this newfound sense of development and progression in the AI sphere, brings about a feeling of scepticism amongst approximately 31% of the population of the UK. These

feelings of distrust towards Artificial Intelligence are not unfamiliar in society, as there are common opinions that hold AI in a negative light such as:

- AI is quickly stealing many human jobs
- AI lacks emotion and creativity
- AI is not cost effective

Despite this, throughout the negative press towards Artificial Intelligence, AI grew more popular and well-known, and this has come to a climax in 2023. A few examples of AI use in 2023 are:

- Cars released in 2023 now offer hands-free driving systems, using a combination of sensors, cameras, radar technology and artificial intelligence.
- AI technology that can mimic the voices of popular music artists, using complex algorithms and large amounts of data to learn and copy the features of human voices.
- AI technology is able to generate art, by using machine learning algorithms and deep learning techniques.

After various AI advances in 2023, the question remaining is what is the future of AI? AI is already being integrated into education, medicine and travel, so in the years to come AI is predicted to revolutionise many areas of society. This highlights the importance of young people becoming more aware about the significance of Artificial Intelligence in society, as in a few years to come, AI will be at the forefront of many different fields and sectors.