

# Safer Internet Day 2025

Assembly



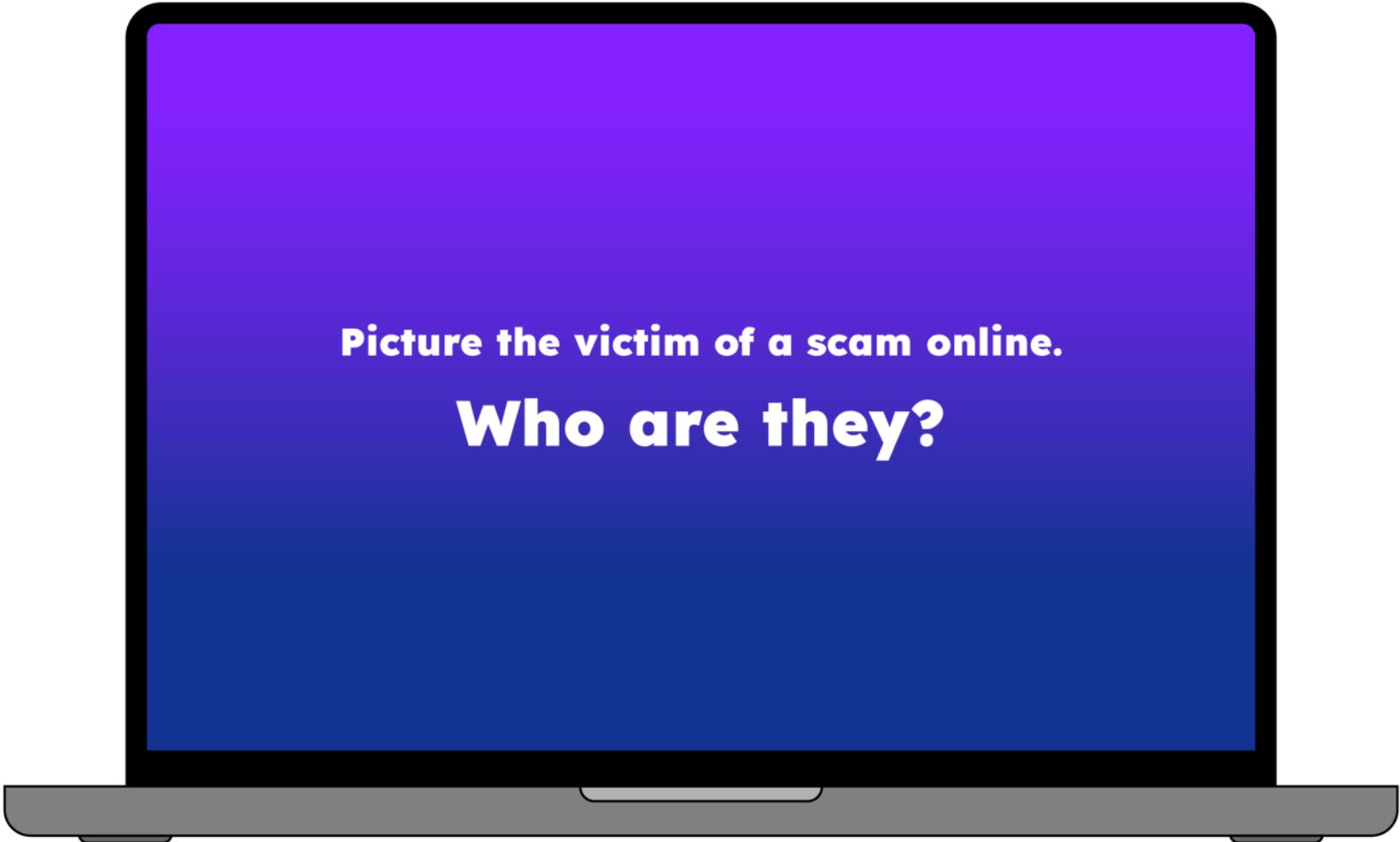
UK Safer  
Internet  
Centre



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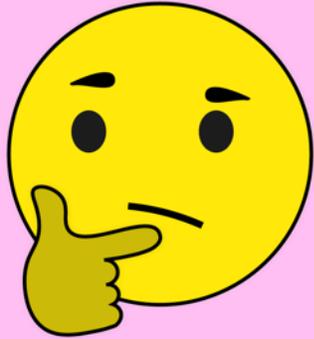
In 2024, over 2,000 organisations across the UK delivered activities for the day. It was profiled on national TV and radio, including the BBC. Young people met with Government Ministers and other organisations including children's charities and representatives from the tech industry in London. Millions more people engaged with the day online: we saw people across the UK sharing their celebrations on social media, and over 20,000 young people tested their online safety knowledge with online quizzes. By being part of this assembly, you're joining countless others in making Safer Internet Day 2025 the biggest yet!

A stylized illustration of a laptop with a blue screen. The screen displays the text "Picture the victim of a scam online. Who are they?". The laptop is centered within a white rectangular frame, which is set against a purple background with a white grid pattern.

**Picture the victim of a scam online.**

**Who are they?**

# What signs of a scam do you know?



**Too good to be true?**



**False urgency?**



**A 'trusted' voice?**



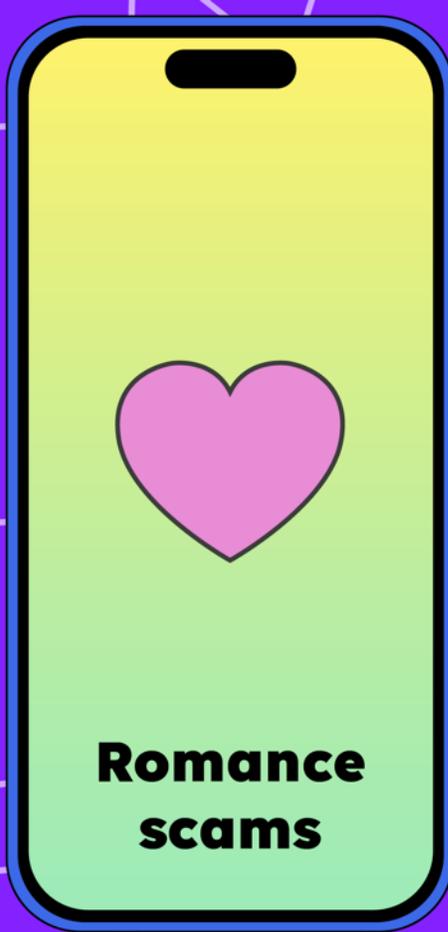
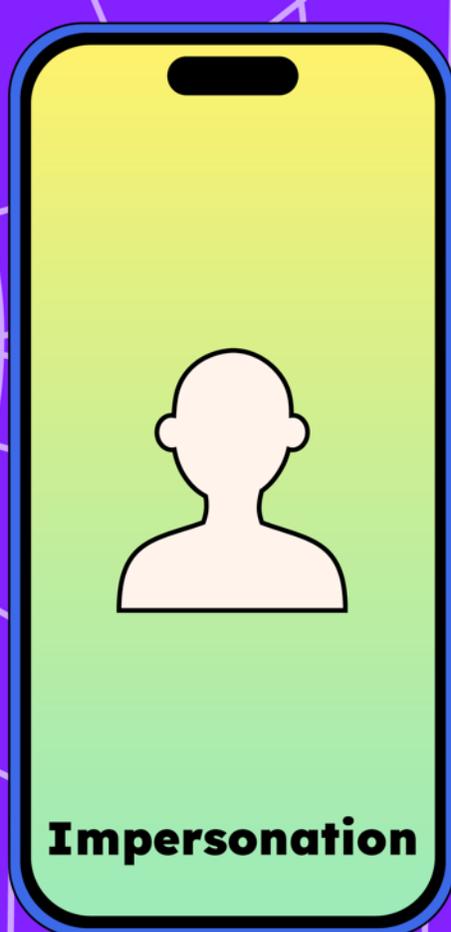
**Getting emotional?**



**Unexpected contact?**



**Asking for money or  
personal information?**



This is when scammers pretend to be a well-known organisation or company, in order to get your personal information or bank details. They might come in the form of messages or emails with suspicious content or links.

Money gained from fraud and theft needs to be kept somewhere. To help move it around, criminals will recruit people to hold and transfer money on their behalf, often receiving a percentage of that money in return. Sometimes known as 'money mules', this can seem like a quick and easy way to make some money but remember it is a crime.

**Using strong and separate passwords**

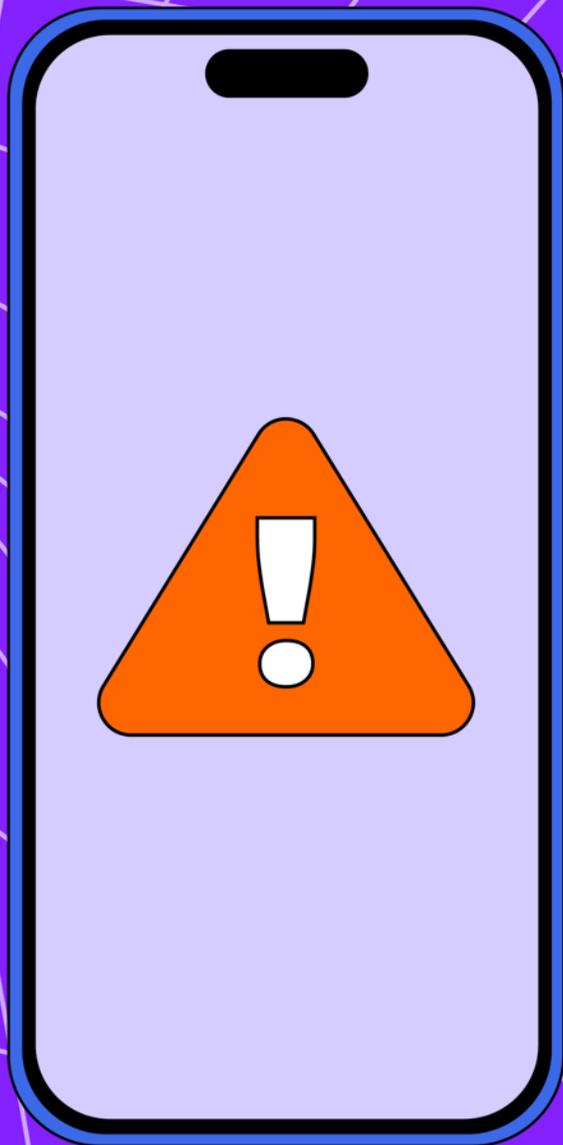
**Taking caution with online purchases**

**What can you do to protect yourself from scams and fraud online?**

**Using 2SV**

**Look out for the signs of a scam before deciding if something online can be trusted**

**Talk to a trusted adult if you're unsure**



If you've been the victim of a scam, report it to  
**ActionFraud.police.uk** or by calling **0300 123 2040**  
Or in Scotland by calling **101**

Forward suspicious emails to  
**report@phishing.gov.uk**

Forward suspicious texts to **7726**

Report fake adverts to the **Advertising  
Standards Authority**

Report fake websites to the  
**National Cyber Security  
Centre**

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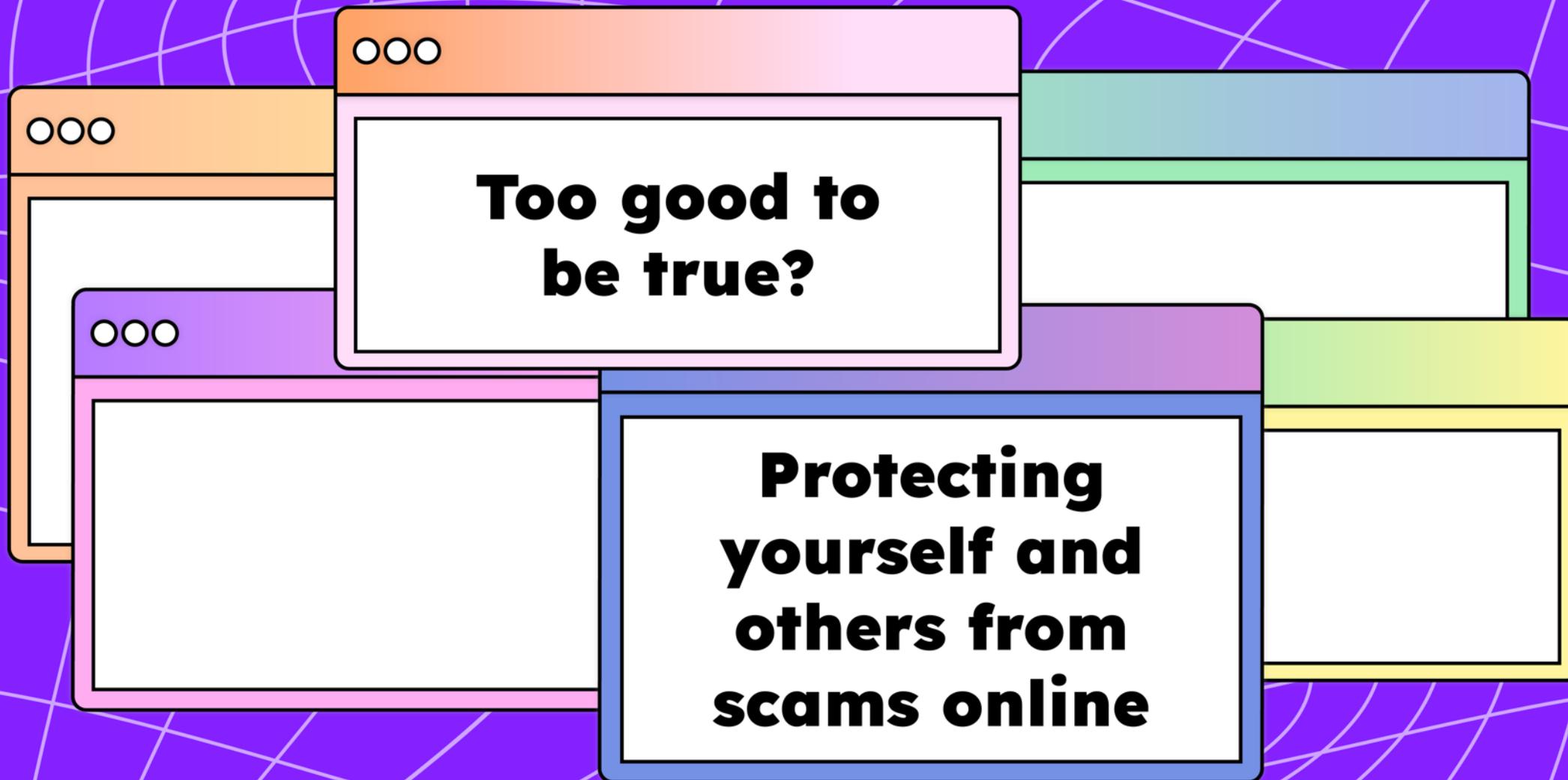
**You can also  
usually report  
social media  
users or sellers  
on online  
marketplaces  
directly in  
the app**

# Getting Help

If you need help or are concerned about your safety online. Please speak to:

- A trusted adult (in school or outside of school)
- Your form tutor
- A member of the Student Welfare team
- A member of the Safeguarding Team
  - Mr Simmonds
  - Mrs Hearn
  - Mrs Hackett
  - Mrs Shaw
  - Mme Hulley
  - Miss Hyde

# Safer Internet Day 2025



**Too good to  
be true?**

**Protecting  
yourself and  
others from  
scams online**